Scholar's Bibliography: Gary Genosko


Author Affiliation: Lakehead University

Website: http://www.semioticon.com/people/Genosko.htm

Summary of author and publications:

Dr. Gary Genosko is a professor, Canada Research Chair in Technoculture, and Director of the Technoculture Lab in the Department of Sociology at Lakehead University. Being a radical thinker, Dr. Genosko has written extensively on disparate groups who subvert the tools of information. He co-authored a book *Punched Drunk: Alcohol, Surveillance, and the LCBO, 1927-1975* with a graduate student on this topic. They researched how data extrapolated from the Liquor Control Board of Ontario was used by external government officials for racial profiling and discovered that LCBO employees falsified sales data as a counter-surveillance measure.

Dr. Genosko has published eight other major books including a number of critical readers on Félix Guattari, *Félix Guattari: A Critical Introduction*, Jean Baudrillard, *Baudrillard and Signs: Signification Ablaze*, and Marshall Mcluhan, *McLuhan and Baudrillard: The Masters of Implosion*. The author's website includes journals that have featured reviews on his work, such as *TOPIA: Canadian Journal of Cultural Studies* and *The Sociological Review*, articles and editorship. Further information on the author can be found on Lakehead University’s website, which includes a profile recently published by *University Affairs* (March 2011). The article reveals Dr. Genosko's diverse theoretical dimensions traversing between surrealism, environmental studies, critical theory, and painting.

The website does include some links to reviews of Dr. Genosko's work, but not full-text versions of the major publications. *TOPIA: Canadian Journal of Cultural Studies* offers abstracts and .pdf versions of the author's contributions to the journal, including co-authored works. Lakehead University has an institutional repository called Scholars Portal that includes a collection of e-journals, indexes, and databases; however, a student username and password is needed to search for "Genosko." Unsurprisingly, Dr. Genosko's work can be found on Aaaaarg.org, an open source web site that acts as the access point to full text, chapters, or journal articles relevant to the social sciences, philosophy, politics, critical theory, media, and cultural studies.